

EXHIBIT I



BW_001



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Karen Leigh Claythorn

Acting United States Register of Copyrights and Director

Registration Number

VA 2-067-039

Effective Date of Registration:

July 25, 2017

Title

Title of Work: Group Registration of Published Photographs - William Wisser; 2016 Photos; all published 1/12/16-12/31/16; 723 Photos

Content Title: 02pisco-y-nazca-miami-new-times-billwisserphoto.com.jpg
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Completion/Publication

Year of Completion: 2016
Date of 1st Publication: January 12, 2016
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Author

- Author: William Wisser
Author Created: photograph
Work made for hire: No
Domiciled in: United States

Copyright Claimant

Copyright Claimant: William Wisser
565 NW 44th Street, Miami, FL, 33127, United States

Certification

Name: richard Liebowitz
Date: July 25, 2017

LATOYA RUBY FRAZIER FLINT IS FAMILY

Now Viewing:
SLIDESHOWS

FOR YOU

LATEST

Closer Look: Ariete in Coconut Grove

BY BILL WISSER

TUESDAY, MARCH 29, 2016 AT 11:33 A.M.

f t + u



2/12

billwisserphoto.com

BEGIN SLIDESHOW

Roasted oyster

At first glance, Ariete's menu seems to be updates of classic French cooking. But something is different. There are hints of salty pork, the eye-popping acidity of ceviche, and the delicate, nutty sweetness of root vegetables. The subtropical sun shines into the kitchen and onto every plate. *Read the full review of Ariete in Coconut Grove here.*

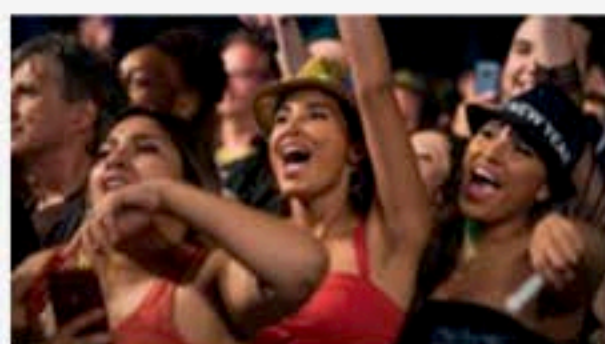
BW_018



The People of Wynwood Second Saturday Art Walk January 2019
January 14 at 6:11 a.m.



New Order Gets Synth-Happy at the Fillmore Miami Beach
January 13 at 1:54 p.m.



NYE 2019: Pitbull's New Year's Revolution at Bayfront Park
January 1 at 8:17 p.m.



10. Ariete

3540 Main Hwy Coconut Grove, FL 33133 (305) 640-5862 Visit Website

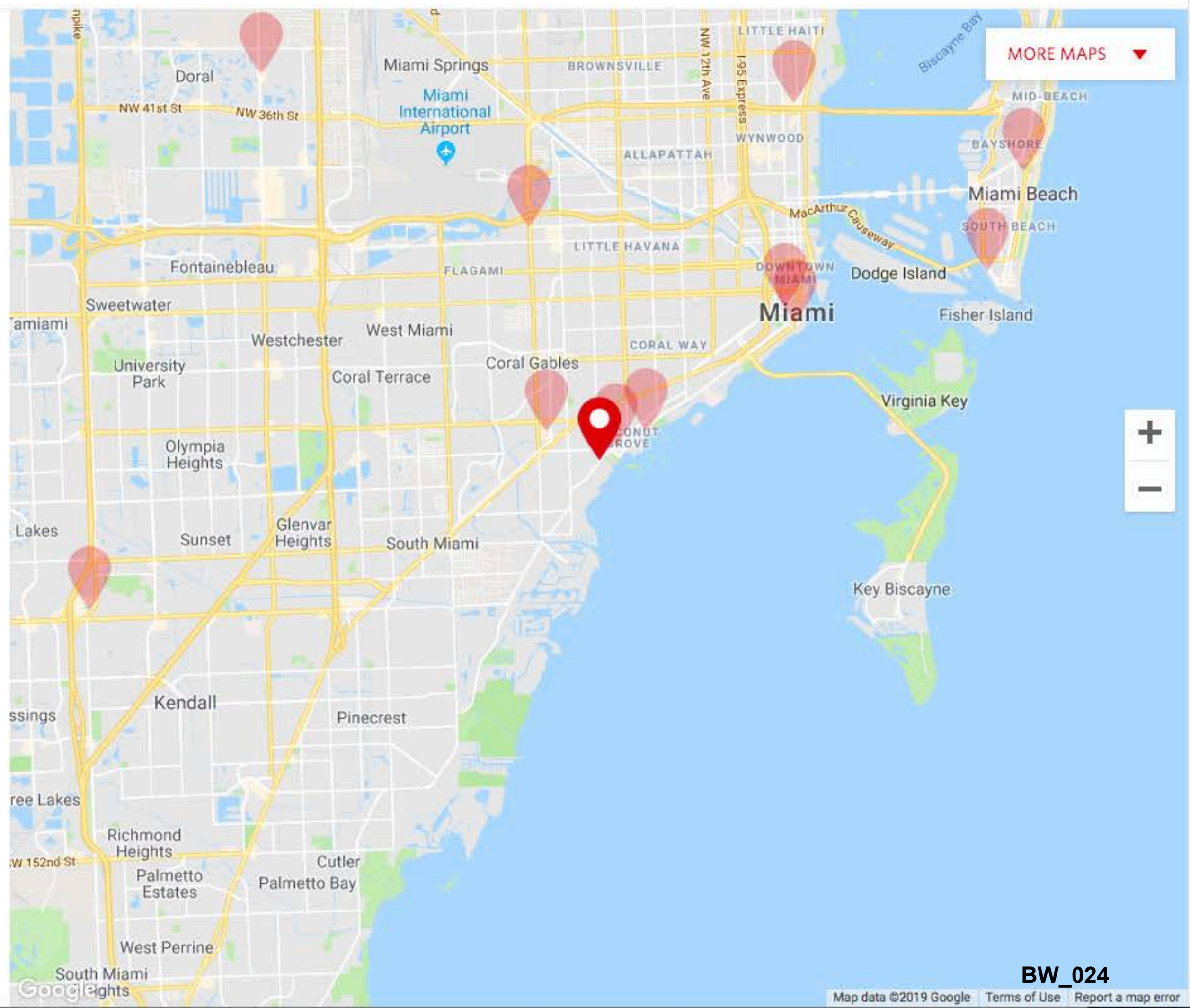
Ariete's popular bone marrow butter topped grilled oysters ring in for just a buck during its happy hour from 4 to 7 p.m. every Tuesday through Sunday.



Grilled oysters from Ariete | Ariete/Facebook

OPEN IN GOOGLE MAPS BOOK ON OPENTABLE FOURSQUARE

ALSO FEATURED IN:




Vox Media

Vox Media, Inc. is an American digital media company based in Washington, D.C. and New York City.^[2] The company was founded in July 2005 as SportsBlogs Inc. by Jerome Armstrong, Tyler Bleszinski, and Markos Moulitsas, and was rebranded as Vox Media in 2011. The company operates additional offices in San Francisco, Chicago, Los Angeles, Austin, and London. In June 2010, the network featured over 300 sites with over 400 paid writers.^[3] In September 2018, Comscore ranked Vox Media as the 30th-most popular media company among users from the United States.^[4]

Vox Media owns six editorial brands—*The Verge*, *Vox*, *SB Nation*, *Eater*, *Polygon*, and *Curbed*—as well as, formerly, *Racked* and *Recode*. Vox Media's brands are built on Concert, a publisher-led market place for advertising, and Chorus, its proprietary content management system.^[5] The company's lines of business include the publishing platform Chorus, Concert, Vox Creative, Vox Entertainment, and the Vox Media Podcast Network.

Vox Media, Inc.

<div><div>VOX MEDIA</div><div></div></div>	
Formerly	SportsBlogs Inc. (2005–2011)
Type	Private
Industry	Digital media
Founded	2005
Founders	Jerome Armstrong Tyler Bleszinski Markos Moulitsas
Headquarters	Washington, D.C., U.S.
Key people	Jim Bankoff (chairman, CEO) Marty Moe (president) Trei Brundrett (COO) ^[1]
Brands	<i>The Verge</i> · <i>Vox</i> · <i>SB Nation</i> · <i>Eater</i> · <i>Polygon</i> · <i>Curbed</i>
Website	voxmedia.com (http s://www.voxmedia.c om/)

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History

Founding and expansion in sports media

Vox Media was founded in 2005 as SportsBlogs Inc., the parent company of the sports blog network *SB Nation*, by political strategist Jerome Armstrong, freelance writer Tyler Bleszinski, and Markos Moulitsas (creator of Daily Kos).^[3] The site was a spin-off and expansion of Tyler Bleszinski's Oakland Athletics blog *Athletics Nation*, which sought to provide coverage of the team from a fan's perspective. The popularity of the site led to other sports blogs being incorporated.^[6]

In 2008, SB Nation hired former AOL executive Jim Bankoff as CEO to assist in its growth. He showed interest in *SB Nation's* goal of building a network of niche-oriented sports websites.^{[6][7]} As of February 2009, the *SB Nation* network contained 185 blogs, and in November 2010, ComScore estimated that the site had attracted 5.8 million unique visitors. The 208 percent increase in unique visitors over November 2009 made *SB Nation* the fastest-growing sports website the company tracked at the time.^[8]

Continued growth and expansion into other content areas

In 2011, Bankoff hired a number of former writers from AOL's technology blog *Engadget*, including former editor-in-chief Joshua Topolsky, to build a new technology-oriented website.^[6] They had originally left AOL following a series of conflicts between Topolsky and Michael Arrington, author of *TechCrunch* (which AOL had recently acquired), and the leak of an internal training document that outlined a content strategy for AOL's blogs that prioritized profitability. Bankoff felt that a technology-oriented website would complement *SB Nation* due to their overlapping demographics.^[7] In November, the renamed Vox Media officially launched *The Verge*, with Topolsky as editor-in-chief.^{[7][9]}

In 2012, Vox Media launched a video gaming website, *Polygon*, led by former *Joystiq* editor Christopher Grant.^[10] In November 2013, Vox Media acquired Curbed Network, which consisted of the real-estate blog network *Curbed*, the food blog *Eater*, and the fashion blog *Racked*.^[11]

In April 2014, the company launched a news website, *Vox*. Led by former *Washington Post* columnist Ezra Klein, Melissa Bell and Matthew Yglesias, *Vox* was positioned as a general interest news service with a focus on providing additional context to recurring subjects within its articles.^{[12][13][14]}

In May 2015, Vox Media acquired *Recode*, a technology industry news website that was founded by Walt Mossberg and Kara Swisher, the former editors of *The Wall Street Journal's* *All Things Digital*.^[15]

On May 30, 2017, Vox Media announced that it had entered into an agreement to provide technology and advertising sales for Bill Simmons' sports website *The Ringer*, as part of a revenue sharing agreement.^[16]

On April 15, 2019, Vox Media acquired magazine *Epic*, which would become part of a new division called Vox Media Studios, which had also absorbed Vox Entertainment and the Vox Media Podcast Network.^[17]

Employment and labor

In January 2018, Vox Media agreed to recognize a labor union being formed by its editorial staff with the Writers Guild of America, East.^[18]

On February 21, 2018, it was reported that Vox Media would be laying off around 50 employees, particularly surrounding video production. CEO Jim Bankoff stated previously that the company planned to exit native video for Facebook due to "unreliable monetization and promotion". The memo announcing the layoffs argued that despite its success, native video "won't be viable audience or revenue growth drivers for us relative to other investments we are making", and that the company wanted to focus more on podcasting and Vox Entertainment.^[19] The layoffs represented around 5% of Vox's workforce.^[20]

Funding

In December 2014, Vox Media raised a US\$46.5 million round led by the growth equity firm General Atlantic, estimating the media company's value at around \$380 million.^[21] Participants in Vox Media's previous rounds include Accel Partners, Comcast Ventures, and Khosla Ventures. Other funders are Allen & Company, Providence Equity Partners, and various angel investors, including Ted Leonsis, Dan Rosensweig, Jeff Weiner, and Brent Jones.^{[22][23]} According to sources, the Series C in May 2012, valued Vox Media at \$140 million.^[24] A Series D valued the company north of \$200 million, raising an additional \$40 million.^{[25][26]}

In August 2015, NBCUniversal made a \$200 million equity investment in Vox Media, valuing the company at more than \$1 billion. Comcast, which owns NBC, additionally already owned 14% of Vox through other subsidiaries.^[27]

Properties

Vox Media is made up of six media brands: The Verge (technology, culture, and science), Vox (general interest news), SB Nation (sports), Polygon (gaming), Eater (food and nightlife), and Curbed (real estate and home).^[28]

SB Nation

SB Nation (originally known as *Sports Blog Nation*) is a sports blogging network, founded by Tyler Bleszinski and Markos Moulitsas in 2005. The blog from which the network formed was started by Bleszinski as Athletics Nation in 2003, and focused solely on the Oakland Athletics.^[29] It has since expanded to cover sports franchises on a national scale, including all Major League Baseball, National Basketball Association, National Football League, and National Hockey League teams, as well as college and soccer teams, totaling over 300 community sites.^{[30][31]} In 2011, the network expanded into technology content with The Verge, leading to the parent company Sports Blogs Inc. being rebranded as Vox Media.^{[30][32]} Vox Media's chief executive, Jim Bankoff, has served as *SB Nation*'s CEO since 2009.^[30] The network expanded into radio programming in mid-2016 with SB Nation Radio, in partnership with Gow Media.^[33]

The Verge

The Verge is a technology news site, which launched on November 1, 2011; it was originally staffed by former employees of Engadget, including former editor Joshua Topolsky and the new site's editor-in-chief Nilay Patel.^[34] While Topolsky and his team were developing the new site, a "placeholder" site called *This Is My Next* was created to allow them to continue writing articles and producing podcasts.^[35] Topolsky described the site as being an "evolved version of what we [had] been doing [at AOL]."^{[36][37]}

In February 2014, *The Verge* had 7.9 million unique visitors according to ComScore.^[38]

Vox

Vox was launched in April 2014; it is a news website that employs explanatory journalism. The site's editor-in-chief is Lauren Williams.

Polygon

The video game website *Polygon* launched in 2012 as Vox Media's third property, and publishes news, culture, reviews, and videos.^{[39][40]} The site's founding staff included the editors-in-chief of the gaming sites *Joystiq*, *Kotaku* (Brian Crecente), and *The Escapist*.^[41] Staff published on *The Verge* as "Vox Games" beginning in February 2012, and launched as *Polygon* in October.^[40] The network features long-form journalism that focuses on the people making and playing the games rather than the games alone, and uses a "direct content sponsorship" model of online advertising.^{[41][42]} Christopher Grant serves as the current editor.^[43]

Curbed

Curbed is a real-estate and home website that reaches beyond New York City to publish in 32 markets across the U.S. It was founded in 2004 as a side project by Lockhart Steele, managing editor of Gawker Media. *Curbed* became a Vox Media brand when the company acquired its parent company, Curbed Network, in November 2013 for \$20–30 million in cash and stock.^[44] In addition to the national site, *Curbed* operates local sites for 14 U.S. cities.^[45] The editor-in-chief is Kelsey Keith.^[45]

Eater

Eater is a food and dining network of sites, offering reviews and news about the restaurant industry. The network was founded by Lockhart Steele and Ben Leventhal in 2005, and originally focused on dining and nightlife in New York City. *Eater* launched a national site in 2009,^[46] and covered nearly 20 cities by 2012.^[47] Vox Media acquired *Eater*, along with two others comprising the Curbed Network, in late 2013.^[48] In 2017, *Eater* had 25 local sites in the United States in Canada, and launched its first international site in London.^[49] The site has been recognized four times by the James Beard Foundation Awards.^{[50][51]} *Eater* is led by editor-in-chief Amanda Kludt.^{[52][53]}

Former

Racked

Racked was a retail and shopping website which covered style. It was acquired by Vox Media when the company acquired Curbed Network in November 2013.^[44] In December 2014, the site had 11.2 million page views and 8 million unique visitors.^[54] In addition to the national site, *Racked* had local sites for Los Angeles, New York City, Miami, and San Francisco.^{[55][56]} The editor-in-chief was Britt Aboutaleb.^[57] *Racked* was folded into Vox in September 2018.^[58]

Recode

Vox Media acquired technology news website *Recode* in May 2015.^[59] *Recode* hosts the annual invite-only Code Conference, at which editors of the site interview prominent figures of the technology industry.^[60] *Recode* was integrated into Vox in May 2019 under the name *Recode by Vox*.^[61]

Businesses

Chorus

Conceived in 2008, Chorus was built to be a "next-generation" publishing platform.^{[62][63]} Developed specifically for SB Nation, it facilitates content creation, and implemented commenting and forums which allowed for company growth, later evolving to analyze viewership and distribute content via various multimedia platforms.^{[64][65]} In 2014, Ezra Klein and Melissa Bell left *The Washington Post* to join Vox Media, in part because of the publishing platform.^{[63][66]} Additionally, the founders of Curbed, Eater, and *The Verge* said Chorus was a key reason for partnering with Vox Media.^[63] In 2018, Vox Media began to license Chorus as a software as a service (SaaS) business to other publishers,^[67] including *Funny or Die* and *The Ringer*.^[65] The *Chicago Sun-Times* signed on as the first traditional newspaper to launch on the platform in October 2018.^{[68][69]}

Concert

In April 2016, Vox Media and *NBCUniversal* launched Concert as a "premium, brand-friendly ad network" to reach more than 150 million people across their digital properties.^[70] *New York Media*, *PopSugar*, *Quartz* and *Rolling Stone* joined the marketplace in May 2018. In May 2018, Comscore estimated the network reaches almost 90 percent of all internet users.^[71] With the new partners, Concert launched C-Suite to reach executives among brands such as *CNBC*, *Recode*, *The Verge*, and *Vox*.^[72]

Vox Creative

Vox Creative is Vox Media's branded entertainment business.^[73] In October 2017, Vox Creative expanded to launch The Explainer Studio to bring the explainer format to brand partners.^[74] In 2016, Vox Creative's ad for "Applebee's Taste Test" won the Digiday Video Award for Best Video Ad.^[75]

Vox Entertainment

In March 2015, Vox Media formed a new division known as Vox Entertainment. The division was created to expand the company's presence in developing online video programming.^[76] Vox Entertainment announced new shows in 2018, including *American Style* on *CNN*,^[77] *Explained* on *Netflix*,^[78] *No Passport Required* (hosted by chef *Marcus Samuelsson*) on *PBS*,^[79] and another currently-unnamed "explainer" series on *YouTube*.^[80] Vox Entertainment is helmed by Vox Media president *Marty Moe*.^[81] In 2016, vice president of Vox Entertainment, Chad Mumm, was named to the *Forbes* 30 Under 30 and *Variety*'s "30 Execs to Watch" list.^{[82][83]}

Vox Media Podcast Network

The Vox Media Podcast Network is Vox Media's non-fiction audio programming business and has a broad portfolio of audio programming across business, technology, news and policy, sports, and dining.^[84] Shows include: *Recode*'s "Recode Decode", hosted by *Kara Swisher*,^[85] and "Recode Media with Peter Kafka"; *The Verge*'s "The Vergecast"; and *Vox*'s "The Weeds",^[86] "The Ezra Klein Show",^[87] and "Today, Explained".^[84]

Reception

In 2016, business magazine *Inc.* nominated Vox Media for "Company of the Year", citing that the company generated approximately \$100 million in revenue in 2015, and was attracting 170 million unique users and 800 million content views monthly by 2016.^[88] Vox Media was named one of the world's "most innovative" media companies in 2017 by *Fast*

Company for "doubling down on quality content while expanding".^[89] Vox Media was also named one of the "50 Great Places to Work" in Washington, D.C., by magazine *Washingtonian*.^[90] The company gained a rating of 95 out of 100 on the *Human Rights Campaign's Corporate Equality Index*, which rates businesses on their treatment of *LGBT* personnel.^[91]

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